Mission

Provide hands-on, quality education that prepares students for success in high-demand careers, fostering workforce development and community growth.

Vision

Leading educator in hands-on training, preparing students for success in high-demand fields, personal fulfillment, and supporting community growth.

Strategic Priorities

The strategic plan is organized into three major priorities reflecting the institution's holistic goals and investment strategies:

Priority Area 1: Promote a Positive Culture

Focus Areas:

1. **Culture & Talent**
2. **Safe & Supportive Environment**
3. **Brand & Recruitment**

Objectives & Strategies:

- Recruit, retain, and support a thriving workforce through competitive compensation, professional development, and staff recognition programs.
- Ensure physical and emotional safety through infrastructure upgrades, mental health services, and inclusive practices.
- Expand brand visibility and student engagement through targeted outreach, social campaigns, and community involvement.

Key Metrics: Staff retention, safety compliance, marketing engagement, event participation, PD participation.

Priority Area 2: Educational Excellence

Focus Areas:

4. Education: Community & Industry Alignment

5. Student Success & Workforce Readiness (Industry-equipped manipulatives)

Objectives & Strategies:

- Partner with regional employers and advisory boards to shape industry-relevant curriculum and externship opportunities.
- Enhance technical and durable skills training through embedded apprenticeships, LMS artifacts, and hands-on learning environments.
- Ensure students are workforce-ready with certifications, job placement services, and development workshops.

Key Metrics: Program alignment, job placement %, credential attainment, employer satisfaction/internship participation, completion rate.

Priority Area 3: Strategic Use of Resources

Focus Areas:

6. Infrastructure & Facilities

7. Fiscal Stewardship

8. Technology & Innovation

Objectives & Strategies:

- Modernize campus facilities and learning spaces to support program growth and enhance safety.
- Steward institutional funds through strategic grants, budgeting systems, and cost-saving initiatives.
- Expand access to current industry technologies while providing relevant training for students and staff.

Key Metrics: Facility upgrade milestones, secured grant funds, SIS/LMS utilization, equipment implementation, and adherence to the operating budget.

Governance & Evaluation

- **Annual Review Cycle:** Executive team and faculty conduct reviews each July; feedback is incorporated before staff-wide dissemination in August.
- **Institutional Advisory Committee:** Reviews strategic progress and plan revisions annually during the IAC each fall.
- **Initial Performance Ratings:** Each strategic area is assessed as On Track (1), Needs Adjustment (2), or Off Track (3).
- **Tools Used:** Strategic dashboard, pulse surveys, implementation calendars, logic models, KPI trackers.
- **Financial Planning:** Funding allocations are explicitly tied to strategic priorities and reviewed during the annual planning cycle.

Reviewed by Administration: July 6, 2023 | Shared with Staff: August 2, 2023

Reviewed by Administration: July 8, 2024 | Shared with Staff: August 30, 2024

Reviewed by Administration: July 9, 2025 | Shared with Staff: August 4, 2025

Reviewed by Administration: May 15, 2026 | Shared with Staff: May 21, 2026